



تروجان القابضة  
TROJAN HOLDING

# TROJAN TIMES

Your quarterly insight into the world of Trojan

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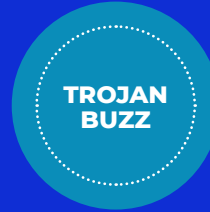
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# REASONS WHY INNOVATION IS IMPORTANT

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At Trojan, we believe that innovation distinguishes a leader from a follower and we are committed and determined to be leaders in our industry, setting the benchmark for others to admire and aspire to. We are embracing the innovative field of Artificial Intelligence to enhance our work practices and reduce the possibility of human error. We are proud to announce the adoption of our BIM software system in our design and admin departments and we are excited at the imminent launch of our Innovation Portal; a hub for learning and continuous improvement where problems can be diagnosed, opportunities identified and goals achieved. Here at Trojan, we do not believe in standing still. In the words of the genius, Albert Einstein, **“If you always do what you did, you will always get what you always got!”**.

**ENG. HAMAD AL AMERI**  
Managing Director



# CULTURAL DIVERSITY AMONG THE EMPLOYEES

**MR. EMAD AL JANABI**  
Deputy GM and HR Manager

With our projects taking the Trojan name across the globe, and with 20 nationalities among our staff, Trojan Holding is a truly international company.

Not a day goes by that I'm not left inspired by the brilliant variety of people working here, with their influences and their differences all offering a unique vantagepoint in the makeup and decision making within the organisation. When we attract and retain a diverse pool of people, it brings about unexpected benefits to the company and ourselves as individuals, some of them include: mutual respect among employees, economic empowerment of workers, conflict reduction and resolution, business reputation enhancement, job promotion and employee development, increased productivity, improved creativity, improved employee engagement, a wider range of skills, and vastly improved cultural insights.

Think of the Human Race as a whole; we are a very diverse species, made up of different cultures, languages and beliefs, as we aim to serve a global customer base, it's key that the people we work with are as diverse as our customers are. As the Year of Tolerance comes to a close I'd encourage us all to look at how we could embrace diversity and reflect on its many, many benefits.





**AWARDED & COMPLETED  
PROJECTS IN 2019**

# AWARDED PROJECTS IN 2019

## TROJAN GENERAL CONTRACTING

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### Marbella Villas

Trojan General Contracting was awarded a project for the designing, construction, testing, commissioning, and repairing of defects of 96 townhouses, at Marbella Village, Dubai Hills. The project is being carried out on behalf of Dubai Hills Estate LLC and is expected to be completed in 19 months.



### Al Falah Villas

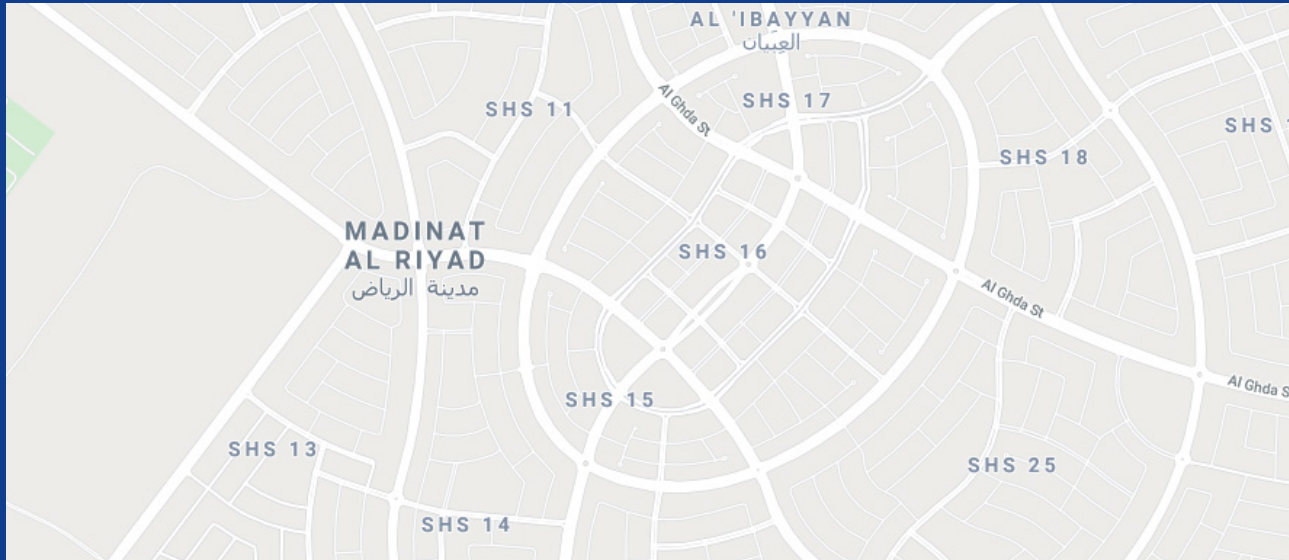
The project for construction, testing, commissioning, and maintenance of 990 Villas in Al Falah, Abu Dhabi was awarded to Trojan General Contracting by Aldar Properties. The project is expected to be completed in 32 months.



### Golf Place Villas

Dubai Hills Estate LLC awarded Trojan General Contracting a project for the construction of 57 luxury villas. Trojan General Contracting is also responsible for testing, commissioning, and maintenance of the community establishment. The project is expected to be handed over to the client in 19 months.

# NATIONAL PROJECTS AND CONSTRUCTION



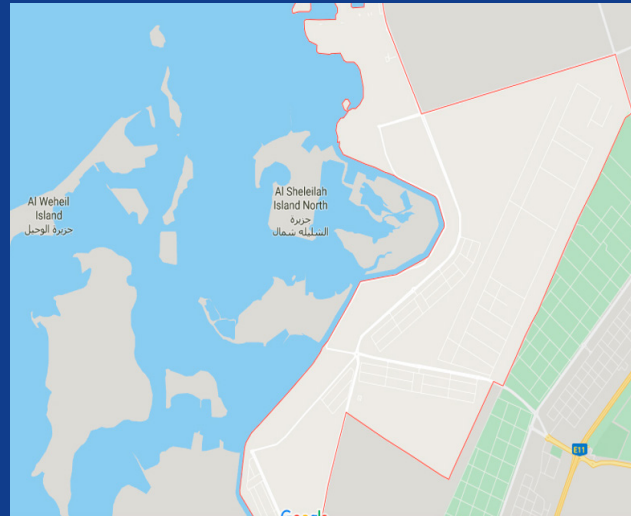
## Riyadh City South - Phase I

National Projects and Construction was awarded a project for the construction and commissioning of internal roads and infrastructure, at Riyadh City South – Phase I. The project is awarded by Modon Properties PJSC and is expected to be completed in 24 months.



## Mohammed Bin Zayed City - Zone D&G

In 2019 Abu Dhabi General Services PJSC awarded a contract to National Projects and Construction for the construction of internal roads and infrastructure at Mohammed Bin Zayed City – Zone D&G. The project is expected to be completed in 24 months.



## Al Sader Area

National Projects and Construction also bagged a project from Abu Dhabi General Services PJSC for the construction of internal roads and infrastructure in Al Sader, Abu Dhabi. The construction is to be carried out in all accordance with the drawings and specifications handed over by the client. The construction is in progress and is expected to be completed within 24 months.



### **Najmat - Phase 3**

Reem Developers awarded National Projects and Construction a project in 2019 for the construction of roads and utilities along with MEP works in Najmat Area, Al Reem Island, Abu Dhabi. The project is expected to be concluded within 24 months.



### **Etihad Rail Project**

In December 2019, National Projects and Construction was awarded as enormous project by Etihad Rail Company PJSC. The project requires NPC to establish a railway network and infrastructure between the emirates of Fujairah, Sharjah and Ras Al Khaimah. The project includes the construction of rails, sleepers, fasteners, rail pads, base plates, ballast, sub-ballast, earthing and bonding, turnouts, crossings, track drainage, slab track, level crossings, and signs & markers. The expected duration to completion is 48 months is valued at AED 4.6 billion.

# REEM EMIRATES ALUMINUM



## Zayed National Museum

Department of Culture and Tourism awarded Reem Emirates Aluminum a project for glazing façade work of 14,000 sqm., at the Zayed National Museum, Abu Dhabi, UAE.



## The Gate Towers - Egypt

Reem Emirates Aluminum won the project for the construction and installation of the Stick Curtain Wall at The Gate Towers, Alamein, Egypt. The project was awarded by Ministry of Housing, Utilities & Urban Development.

## King Abdullah Financial District - KSA

Reem Emirates Aluminum bagged another new project for the construction and installation of external façade works, for corporate and residential towers, at the King Abdullah Financial District, Riyadh, KSA.

# COMPLETED PROJECTS IN 2019

## TROJAN GENERAL CONTRACTING



### **Ain AL Fayda Emirati Housing Development**

Located in Al Ain, Trojan General Contracting completed the construction of 2000 Villas at Ain Al Fayda Emirati Housing Development for the client Abu Dhabi General Services PJSC, in 2019. TGC was responsible for designing, construction and all associated MEP works for the project. The project was completed and handed over in less than 48 months.



### **Nad Al Sheba Villas**

Trojan General Contracting completed the construction, testing, and commissioning of 489 Villas and all related infrastructure works, at Nad Al Sheba for the client Nakheel PJSC. The project was completed in 2019 in less than 30 months.



### **Maple - Phase 1&2**

The construction of Maple Phase 1 & 2 located in MBP gardens, Dubai Hills Estate was completed by Trojan General Contracting in 2019. Trojan General Contracting constructed a total of 1,874 townhouses across the 3 phases, in 24 months.



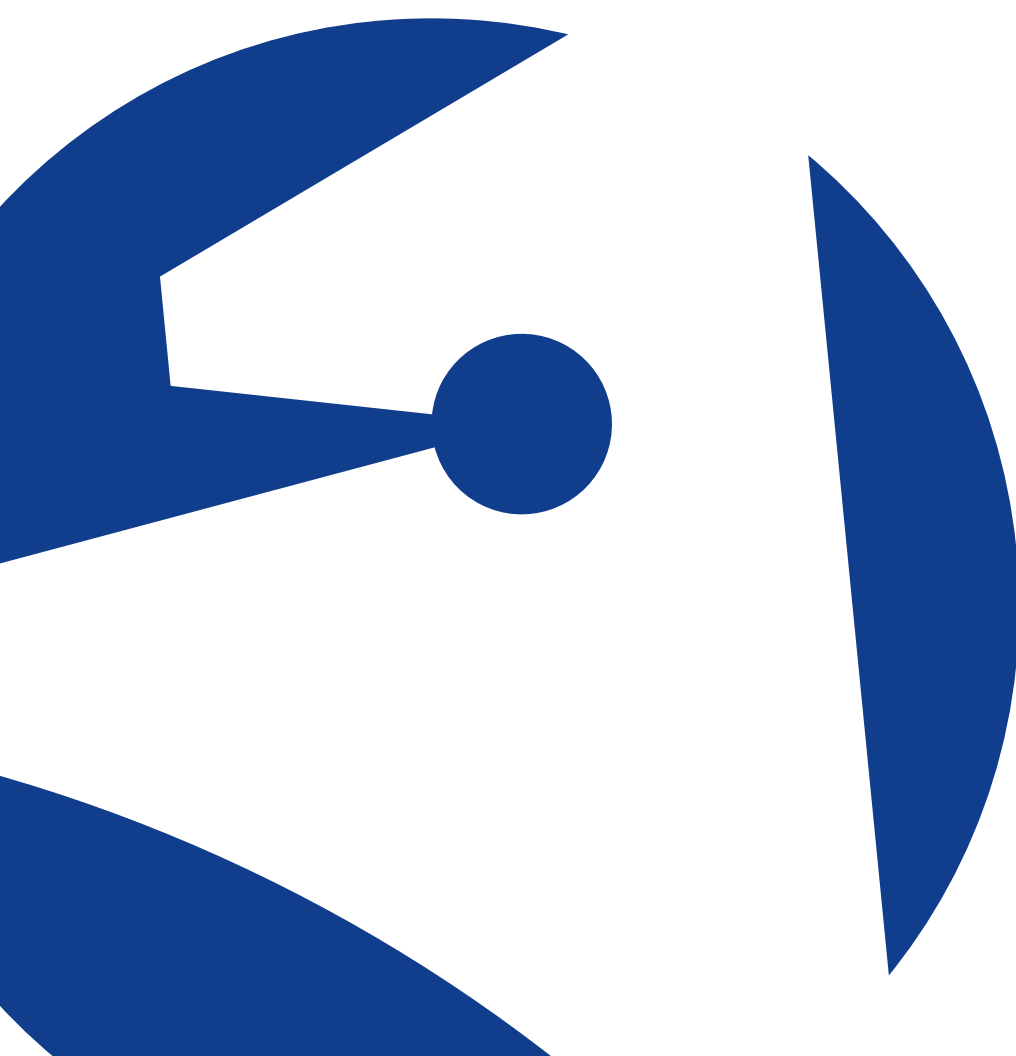
### **Al Sarfa Villas**

Trojan General Contracting completed the Al Sarfa Villas project for the client Meeras Development LLC in 2019. The project required Trojan General Contracting to carry out the construction, testing, commissioning, maintenance, and rectification of defects from all the villas in the entire project. The project also required the renovation of swimming pools, guard rooms, and other utility establishments at the project. The project was completed in 12 months.



### **Al Samha Villas**

Trojan General Contracting completed the construction, testing, commissioning, maintenance including remedying of any defects of 150 Emirati Villas at Al Samha Villas Complex in Abu Dhabi. Trojan General Contracting was also responsible for all associated infrastructure works and construction of community facilities like mosque, parks, and sub-stations at Al Samha East & West, Abu Dhabi. This project was completed in 24 months, for the client Abu Dhabi General Services PJSC.



# REEM EMIRATES ALUMINUM



## **Ashjar Living - Phase I**

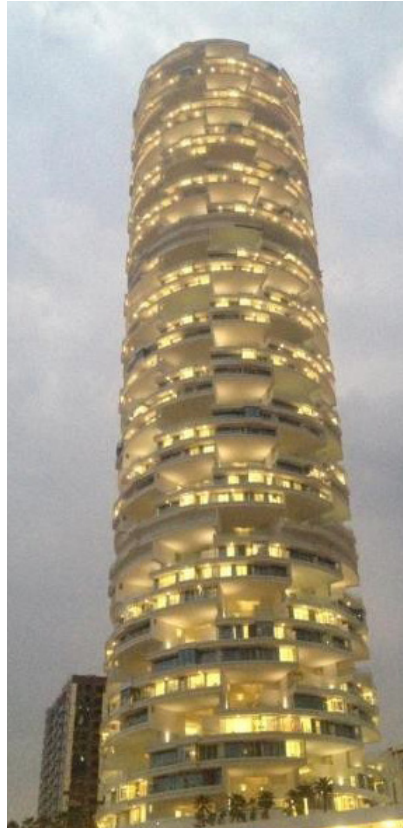
In 2019, Reem Emirates Aluminum completed the aluminum and glazing works for all the villas at Ashjar Living Phase I, Dubai. The project was awarded by Abwab Real Estate.



## **Vida Residence, Downtown Dubai**

The project for the installation of external façade and GRC works, at Vida Residence, Downtown Dubai, was completed in 2019 by Reem Emirates Aluminum. The project was awarded by Emaar Properties.





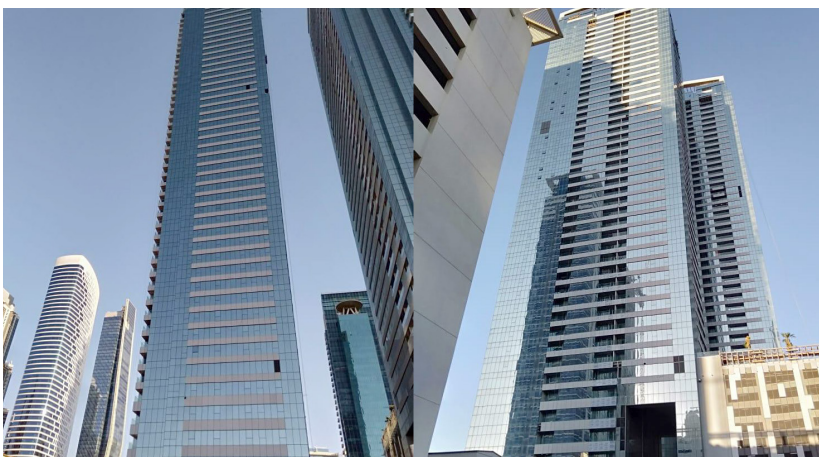
### **Suites in the SKAI**

Reem Emirates Aluminum completed the external façade works for the iconic landmark - Suites in the SKAI, Jumeirah Village Circle, Dubai, UAE. The project was awarded by SKAI Holding.



### **Seventh Heaven, Dubai**

Reem Emirates Aluminum completed the installation of external façade and glazing works for 2 low-rise residential towers, at Seventh Heaven, Dubai. The project was awarded by Abwab Real Estate.



### **Tiara United Towers**

In 2019, Reem Emirates Aluminum also completed the construction and installation of unitized curtain wall and glazing works at the Tiara United Towers, Dubai. This project was carried out for Al Wasl and Zabeel investments.

# FEATURED INTERVIEW

## 1. What has been your biggest challenge, and how did you overcome it?

Working under Trojan Holding group and being exposed to the large volume of projects is in itself challenging, however if I am to define the biggest challenge, I would say delivering a project within the timeframe stipulated while maintaining the highest quality of work. Several systems/procedures were put in place in the last 2 years to ensure the progress of all activities as well as quality inspections are being reported and monitored daily. The management is also keen on maintaining and further improving the quality of work, this is why several training programs were tailor made for most of our engineers, to ensure continuous development of their skills.

## 2. Name the projects that you believe placed Royal Advance on the map.

In fact it is difficult to choose one as each of our projects has its speciality, however if I want to select a few, I would go for Edition Hotel which was built in Abu Dhabi, at Al Butain Marina as this is one of 10 hotels ever built around the world, I would like to add the unique City of Light towers in Al Reem Island and the the Palm tower in Dubai Marina.

## 3. What is your management style?

The keyword I believe in for managing the department is 'Team'. I try as much as possible to create a team-like environment within my department, which I believe is key to success and sustainability.

## 4. In your experience, what is the key to developing a good team?

Team work, honesty and accountability.



**ENG. AHMED RASHID**

HEAD-MEP DIVISION

## 5. What are your values as a MEP Division Head? How do you ensure these values are upheld by your employees?

As I stated before, honesty and accountability. I believe honesty is the most important value in any line of business (or in anything you do in life). By setting examples, I was able to show the importance of these values to my team, whether in terms of showing how honesty can get any issue resolved faster or by properly reflecting the award/punishment scheme of a good/bad deed. As days go by, I can see my team appreciating these values and trying to implement the same across their subordinates.

## 6. Share an experience you had in dealing with a difficult person and how you handled the situation.

Working in United Arab Emirates gives you the privilege to experience working with several nationalities with different backgrounds/cultures. Though this diversification is enriching, it poses several challenges when it comes to how different people have different views on a certain topic. With this thought in mind and without going into names and nature of arguments, all I can say is that patience is key when it comes to dealing with a difficult character.

## 7. If you could go back and give your younger self a valuable piece of advice, what would you say?

Don't change a thing.

# FEATURED PROJECT

## WATER'S EDGE

Aldar Properties' Water's Edge is ideally situated on its own canal and 800m promenade, in the heart of Yas Island. Tasked with the overall construction of the development, TGC is responsible for construction, completion, testing, commissioning and maintenance of the entire plot. From modern studios to spacious three-bedroom apartments, every home brings its residents the best of Yas, with beautiful views over the canal and beyond. With an overall contract value of AED 1.3 billion - the over 340,000 m2 water-side destination will feature landscaped gardens, fully equipped gyms, pools and a jogging track that surrounds the canal.

### 1. What differentiates Yas Water's Edge from other projects you worked on?

There is a difference because of the diversity of the project, both in the type of buildings where it contains residential buildings with a retail and a community center and most importantly that the project has the horizontal and vertical extension which requires careful study of the logistical aspects to ensure smooth movement, progress and of course full coordination between subcontractors.

### 2. Describe what your style of project leadership is and why you think it works well with Trojan.

From my point of view in order to be able to succeed in a project, we must gather all necessary information related to the project, carry out proper planning, select the team carefully. Distribution of roles and responsibilities is also crucial as well as following one chain of command so as to ensure that the entire team is progressing in the same direction. Only then can we achieve all the set objectives and deliver a high quality product to the client.



**ENG. WALID MOHAMMAD**  
PROJECT MANAGER, WATER'S EDGE



### 3. What do you think are the three most important attributes to have to offer as a project manager and why?

- Have time management skills, be able to resolve crucial issues, and ensure execution.
- To be highly capable in the technical evaluation of projects in terms of (feasibility - possibility - needs - quality - expectations and brainstorming - specifications - standards) and the involvement of all involved in the project as well as all specialists for the work of the project.
- Completing projects according to specifications and plans, and handing over to the client as per the agreed timeline.

### 4. If the project is not adhering to schedule, how do you get it back on track?

I believe that the first step is analyzing the delays to identify the reasons for going off track which can be many and varied, then to make some strategic decisions to get your team back on track as follow:

- To recover or not to recover depends on the reason and discussion with project stakeholders
- Find out what went wrong
- Re-visit the original plan & review the resources
- Look for a new solution
- Review the work processes
- Work overtime, crash the schedule & fast track tasks
- Outsource
- Keep managing

### 5. What keeps you motivated when a project becomes difficult or frustrating?

In the field of construction these are contained so it must be treated as follows:

- Focus on small, meaningful wins
- Cross tasks off your list
- Reassess your goals
- Keep your team members challenged
- Remember that long projects end

“

#### **BE TRANSPARENT**

Transparent working environments have been found to make teams more accountable happy and creative

”

### 6. What do you do to get the best out of your staff when running a project?

I believe that with good communication channels and plenty of opportunities to give feedback, you can provide your team with a strong support system.

Here are some tips for achieving a happier and more productive team via some supportive workflows:

#### **1. Be transparent**

Transparent working environments have been found to make teams more accountable, happy and creative.

#### **2. Keep communicating**

The basis of a cooperative and productive team is good communication.

#### **3. Provide valuable feedback**

Providing feedback to team members is one of the best ways you can support them to develop professionally and personally.

#### **4. Encourage collaboration**

Inevitably, your team members will be happier if they can get along well with one another. As an added bonus, they'll perform better too.

#### **5. Trust your team to do their job**

To achieve that, it would be to always recognize when to delegate tasks.

#### **6. Prevent team burn-out**

As a team leader, you're in a great position to set positive boundaries of work.



# TROJAN'S LOSE TO WIN CHALLENGE

## R E C A P



LOSE TO WIN

Lose to Win was much more than a weight loss challenge, through it, we aimed to provide our colleagues with a truly life-changing experience. During the competition candidates were expected to follow a clean and healthy diet, and aimed to hit 4-5 workouts a week. To help them on their way, a health and wellbeing representative conducted workshops, giving helpful hints and tips to participants hoping to meet their target weights; conducted workshops included: 'Nutrition and Motivation', 'Educational Sports Coaching', 'How To Become The Best Version Of Yourself!', 'Stress Management And How To Be Mindful About What You Eat', 'Bone Health', 'Men's

Health', and 'Autonomy To A Steady Weight Loss Journey'.

Partnering their new health and wellbeing knowledge with access to gym facilities, participants set about trying to beat the competition, and ultimately reach their target weight.

16 participants from a pool of 300 started the challenge, all being assessed on their percentage of fat loss. The first weigh-in took place on October 24th, where 5 candidates were eliminated; a further 5 were then eliminated on November 21st, leaving just 6 in contention for the title.

### MEDICAL ASSESSMENT SESSION



## KICK OFF EVENT



## FIRST GROUP GYM SESSION



## FIRST WEIGH-IN



# WORKSHOPS ON EXERCISE AND STRESS MANAGEMENT



# SECOND WEIGH-IN



# SECOND GROUP GYM SESSION



# YOGA SESSION



Announced on January 27th at Trojan's head office, the competition came to an end. Mr. Rizwan Ali was named the champion and winner by shedding a massive 24kg (that's 20% body fat loss) over the month. 1st and 2nd runners up are Mr. Usama Al Sayed and Mr. Syed Idress who lost 17.2% and 5% body fat respectively. Speaking of his transformation, Rizwan shared this insight:

“Competitors were my motivation in this competition, every time I think I can't do the workout, I see other competitors working out so I start working-out hard too!

## EVENT FINALE



The competition may have come to an end – but the journey isn't over yet. The candidates may have achieved exceptional results in completing the challenge, but now is the time to take it to the next step i.e. a life-long commitment towards maintaining a healthy lifestyle.

### Here is a selection of encouraging words from some of this year's participants:

"Together, we have accomplished a great success, that we would not have accomplished alone. It has been a hard journey so far, and I would do anything not to go back to how I used to be." **Osama**

"Our body is smart; how you think of it, it will go with that." **Syed**

"The Lose to Win campaign was the only opportunity that worked for me; it provided me with the right information and the motivation to get the results I wished for." **Talha**


"My body feels lighter, I move around easier, and my clothes fit better!" **Mohamed**



FIRST RUNNER

SECOND RUNNER

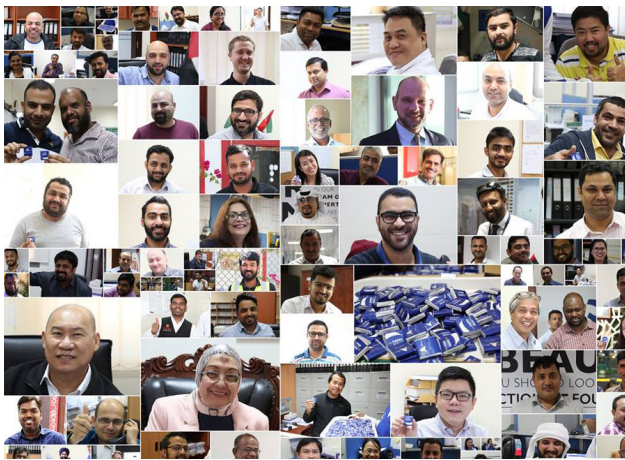


The logo consists of a dark blue circle with a white outline, positioned behind the text. The background features abstract geometric shapes in various shades of blue.

# TROJAN BUZZ

## 2 MILLION MAN-HOURS WITHOUT LTI AT THE HARBOUR GATE PROJECT

Emaar Properties congratulated Trojan General Contracting for surpassing two million man-hours without LTI (Lost Time Injury) at The Harbour Gate project. We hope to continue with the same spirit to achieve more and more, on our quest for excellence.



## INTERNATIONAL DAY OF HAPPINESS

Trojan celebrated International Day of Happiness throughout the Trojan family with shared smiles, stories and plenty of chocolate. The chocolate was given as a reminder of the importance that happiness holds in our organization and to celebrate the collective successes of the team.



## 10 MILLION WORKING HOURS WITHOUT ANY INJURIES OR ACCIDENTS ON A CONSTRUCTION SITE

As we strive to continually improve our health and safety standards, we are delighted to announce the passing of another milestone. On Thursday 28th March we smashed the massive achievement of 10,000,000 safe man-hours in the Yas Acres Development Project, Phase One.

Over the years we have come accustomed to celebrating these occasions, but we will never forget the enormous value and significance of this achievement. In celebration, a ceremony was held with attendees including ADM, OSHAD, Aldar project management, consultants, Trojan senior management and employees.

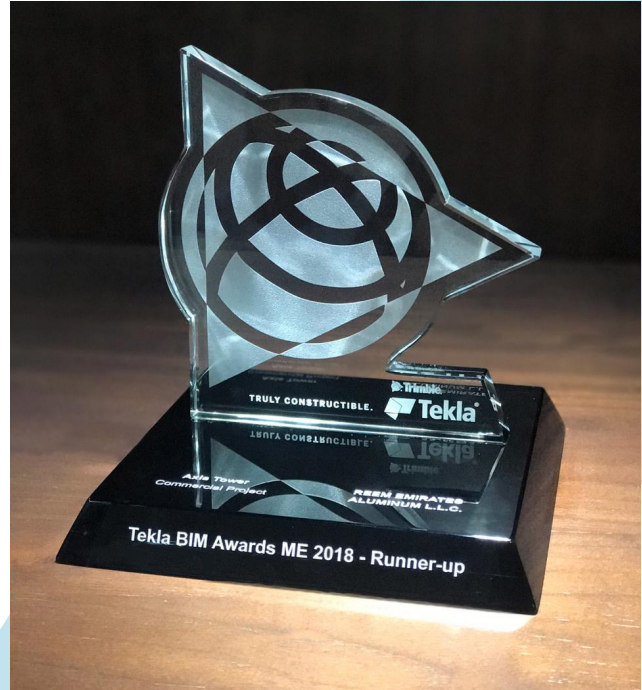


## REA CELEBRATES LABOR DAY

On the 1st of May, Reem Emirates celebrated Labor Day to honor laborers for their contribution to the UAE.

## REA WINS THE TEKLA BIM ME AWARD

We are delighted to announce another milestone in Reem Emirates Aluminum's story. In front of a panel of industry experts and amongst competition from 36 countries from around the world, REA's Axis Tower Project won the Tekla BIM ME Award. Hand-picked from 40 entries from our region and competing across various categories, Axis Tower was deemed to be best-in-class during the competition which was held in Manchester, UK. The decision was based on many factors including: collaboration between multiple participants & use of IFC and open BIM; challenges solved with Tekla structures or Tekla structural designers; and most importantly, the project's 'cool factor'.



## TROJAN RECEIVES HEALTH AND SAFETY AWARD FROM DDA

We are proud to receive an award from DDA, Dubai Development Authority, for maintaining a safe workplace at our Dubai Creek Harbour project. The award was shared during a ceremony on April 28th, at a celebration of World Day for Health and Safety at Work.

On behalf of Trojan General Contracting, Ahmed Abbas and Jodel Jimenez collected the award, which was presented by Mr. Masoud Alzarooni, Executive Director at Dubai Development Authority..

## KIRUBAKARAN FAREWELL

On Thursday 23rd May we said a fond farewell to another legend of Trojan. Kirubakaran Kavirajan, a Software Engineer with 5 years' tenure at Trojan, was joined by Trojan's IT Department, colleagues and management to celebrate his time with the company.

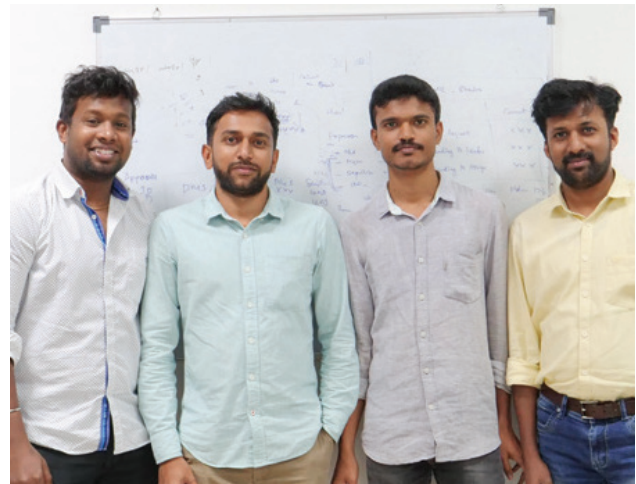
Kirubakaran's colleagues shared a few words of encouragement:

**“My wish for you is that this life becomes all that you want it to.”** - Uthay

**“Good friends never say goodbye, they simply say – see you soon Buddy.”** - Osama

In an email to friends and colleagues, Kirubakaran followed-up by saying: “The day has come now to send this note to all my friends who have been part of my life in Trojan so far. I would like to take this opportunity to thank everyone for your support, guidance and encouragement. Thanks a lot for the memories you have shared with me and pardon me if I had hurt you by any chance.”

We wish Kirubakaran all the best in his future endeavours and look forward to hearing about his successes in the near future.



## HEAT STRESS CAMPAIGN EVENT

It only feels like yesterday that we launched last year's Safety in Heat campaign – and here we are again, celebrating colleague safety during these scorching summer months. On July 11th, our most recent campaign was enacted to encourage a positive health and safety culture, helping to eliminate heat illness during hot weather.

During the event, which was attended by OSHAD, ADM, Aldar, Aecom and TGC senior management; Aldar and TGC distributed twenty-five AED 100 LuLu gift cards, stainless steel water bottles and Laban UP for laborers.

As well as these gifts, the companies have spent the year developing new heat health and safety initiatives; including training and regular meetings to encourage laborers to share their thoughts on how to improve safety in the workplace.

To anyone working outdoors during the summer months, we encourage you to follow these health and safety tips: be aware of heat illness warning signs and notify a supervisor or medical professional if you or coworkers show signs; take Prolyte rehydration salts, drink cool drinking water; and stay in air-conditioned or shaded areas where possible.





## AL NOOR TOWER ACHIEVES ESTIDAMA PEARL CONSTRUCTION RATING

Abu Dhabi Department of Urban Planning and Municipalities (DPM) congratulated the Trojan Team on achieving an Estidama I Pearl Construction Rating for the Al Noor Tower building project.

As the name implies in the Arabic language, Estidama, meaning sustainability, is a building design methodology for constructing and operating buildings and communities in a sustainable way. The program is a key element of the Abu Dhabi Vision 2030 drive to build Abu Dhabi per innovative green standards. It consists of a collection of ideals that are imposed in an elective building code type of format. Within Estidama, however is a green building rating system called the Pearl Rating System that is utilized to evaluate sustainable building development practices in Abu Dhabi.

It is worth mentioning that the Estidama program is mandatory in Abu Dhabi, United Arab Emirates - whereby all buildings must achieve a minimum 1 Pearl Rating, and all government-funded buildings must achieve a minimum 2 Pearl Rating.



## 30 MILLION MAN-HOURS WITHOUT LTI AT TIARA TOWERS PROJECT

August saw the celebration of another industry defining feat: 30 million man-hours without LTI at our Tiara Towers project. The achievement is testament to the amazing work our teams do throughout our family of companies to ensure the health, safety and happiness of all our colleagues. The ceremony was attended by North25 Project Management LLC, ARABTEC Construction LLC, Reem Emirates Aluminum as well as notable subcontractors and Trojan staff members. The Tiara Towers project is currently in its final stages, with 97% certified progress, and we look forward to passing more milestones as we work towards the project's completion.





## TROJAN HOLDING CELEBRATES FLAG DAY

This 3rd of November marked another glorious UAE Flag Day. The occasion was celebrated by managers and staff alike at Trojan Holding HQ where we gathered as a collective team for cake cutting and watched the raising of the flag as the national anthem played for all to hear. As the UAE flag symbolizes unity, greatness and represents the aspirations of all its citizens, we relish opportunities to pay our respects and hope all present at the ceremony were able to reflect on their ties with the UAE and how it has benefited their lives.



## REEM READYMIX TURNS 11

In an event held at our Reem Island Office, we celebrated the occasion with kind words from management, cake and mementos given to the 44 employees who completed 10 years of service.

To those also celebrating their 11th anniversary: thank you for your passion, drive and commitment and helping build Reem Readymix to the level we are today; and to the many hundreds of staff who are yet to make that milestone, we look forward to many more years of determined growth ahead together.

## FLU VACCINATION DAY



As residents of the UAE get to grips with the cooler climate, they're also having to deal with something a little less pleasant: flu season. To help keep employees happy and healthy during the season, Trojan collaborated with SEHA to conduct flu vaccinations from 17th to 18th November at Trojan Holding's head office and labor camps, where approximately 1,150 employees were vaccinated.

To complement the event, Trojan's management invited the ambulatory healthcare service team to Trojan's head office where they were presented certificates of appreciation for their valuable role in achieving a successful flu vaccination campaign for Trojan's staff and employees; esteemed guests included Dr. Fatma Mohd Tamim, Dr. Shaima Abbas Lari, and Charge Nurse Lizy Varghese.



## HITECH PARTICIPATES IN THE BIG 5

The largest construction event in the Middle East, and a global hub for the industry, The Big 5, once again welcomed a delegation from Hitech during the length of the conference from November 25-28. The second year participating for the team, Rumana Afrin, Mahmoud Wehbe and Ahmed Ali welcomed some of the 68,000 participants, taking them through the capabilities of Hitech and the latest advances the team have recently enjoyed.



Situated alongside more than 2,500 industry heavyweights, the Hitech team came away having made valuable contacts and learned invaluable insights from the week's conference.



## COMMEMORATION DAY



In recognition of the servicemen who served the UAE, staff and management of Trojan marked Commemoration Day on Thursday, November 28th.

During the service, members of the Trojan team observed a minute of silent prayer at 11:30 am to recognize the sacrifices and dedication of Emirati martyrs in the line of duty. The moment allowed time to reflect on their sacrifices and recognise the debts that we all individually owe for our military's heroism.

# TROJAN HOLDING CELEBRATES UAE NATIONAL DAY

48 years since the creation of our home nation, we again made time in our productive schedules to pay respect and celebrate all that our emirates have achieved this UAE National Day.

In an event, on Wednesday 27th November, that celebrated our nation's illustrious heritage - Eng. Hamad welcomed staff with a speech where he celebrated the 48th anniversary of the UAE's union, unity and sovereignty and shed light on how the UAE is the land of tolerance and modernity. After the procession, staff witnessed a balloon release and cake cutting before enjoying traditional Ayallah dancers, Arabic calligrapher and a buffet full of authentic Emirati and international cuisine.

## TROJAN HOLDING HEAD OFFICE



# Trojan's subsidiaries and projects celebrate National Day



HARBOUR GATE TOWER CONSTRUCTION SITE



HITECH CONCRETE PRODUCTS



PHOENIX TIMBER



REEM EMIRATES ALUMINUM



ROVE HOTEL NATIONAL DAY CELEBRATIONS





**2019  
PUBLICATIONS**



## BIG PROJECT ME MEETS WITH ENG. HAMAD


Eng. Hamad Al Ameri, Managing Director of Trojan Holding, in talks with Big Project magazine, about the history of Trojan and pathways to achieve long term success.

### THE BUSINESS YEAR INTERVIEW

Eng. Hamad Al Ameri, in discussion with The Business Year Magazine, talking about the economic trends in UAE and expansion of trojan to international markets.

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**BIOGRAPHY**

Eng. Hamad Salem Al Ameri brings significant experience from the construction industry as well as in the fields of business growth and management. He is the Vice Chairman of the Board and Managing Director of Trojan Holding. In this role he leads the growth strategy of both the holding company and its subsidiaries, which has resulted in the Company expanding from a small base to a team of over 20,000 employees. He joined the Board of Directors in November 2015 adding to his portfolio of appointments. In addition to his role Trojan Holding and Aldar, Eng. Al Ameri is the Chair International Investment Council at the Royal Group and a Board Member of International Holding Company P.S.C., Meta Holding Company LLC, Tamouh Investments Company LLC, Royal Development Company LLC, Elemen Asset Management Group LLC, Al Reem Building Materials Co. LLC, Al-Jazeera Technical Solutions Investment Co. LLC & Hydra Properties LLC. He is a graduate of Civil Engineering from the American University in Dubai (AUD) and also holds a Master in Business Administration from the Canadian University.

### HERE TO BUILD

Abu Dhabi 2020 | REAL ESTATE & CONSTRUCTION | VIP INTERVIEW

**TBY talks to Hamad Al Ameri, Managing Director of Trojan Holding, on future projects, sustainability, and Expo 2020.**

**How does your current portfolio reflect recent economic trends in Abu Dhabi and what future projects do you hope to engage with?**

Overall, 2018 was a positive year for Trojan Holding. We engaged in many notable projects, including the Water's Edge project which was a waterfront infrastructure development from Aldar as well as Emaar's Sidra and Row La Mer. These projects add significant value to the economy in a number of ways. They allowed us to also hire more employees and apply new expertise. Additionally, we have opened new branches as a developer and have now acquired land in both Sharjah and Abu Dhabi. Furthermore, we are planning to open international branches, with a hub office in Saudi Arabia also on the horizon. Our diverse competences stretch throughout many of the core building disciplines such as infrastructure, design and development.

**What was the driving force behind entering the Saudi Arabian market?**

We have started subsidiary work in Saudi Arabia already, with one project being worked on with SABIC. This is a factory for Reem Aluminum. There's also Hitachi, for cement products. There is significant demand in Saudi with the need for infrastructural development, commercial, cultural and educational buildings. The government has a different vision now and this provides us with promising opportunities in areas including Jeddah and Dammam. We are in the tendering stage, which will lead us to start in one region, get involved in a project, and work in other regions to grow sustainably.

**What are the challenges and opportunities when it comes to**

### ENG HAMAD AL AMERI

Managing Director

Trojan Holding

Hamad considers his role in the company as the architect of change. He joined the company at a time when the industry was battered by the financial crisis and most of the companies were feeling the pinch.

In 2012, Trojan Holding regrouped to complement and focus their resources. And alongside with acquisition of wide array of plant equipment and select team of highly-qualified personnel, Trojan was able to turnaround and execute a diverse and far-reaching portfolio of major construction projects in almost all sectors of real estate and infrastructure development.

From the beginning, Trojan continues to grow with more than 25,000 direct manpower and AED 5.8 billion combined turnover.

Projects completed in the last 12 months are Horizon Towers, Al Noor Tower, Emirates Housing Development (3000 Villas) at Jabel Hafest, Ain Al Faydha 2000 Government Villas & Associated Infrastructure, Work Design & build of 2,000 villas with built-up area of around 405 m2 each unit.

18 Mira Oasis Townhouses: Construction of 1393 units of townhouses at Reem Phase 2, Dubai including testing, commissioning and remedying of any defects. Masdar Internal Roads & Utilities and Airport Access. Construction, installation of roads & utilities, storm water potable water, district cooling, telecom, solar street lighting and TSE (irrigation), 2x22kV cable loops from Raha A primary substation to Masdar city. Structure over gas corridor. Power supply, Masdar Phase 1 roads, Masdar visitor center roads, landscape for east perimeter road and interface point



works. Year completed: 25-Jun-18  
Hamad stated: "Our expansion plan is a continuing one and we base it on current prospects in the region and the rest of the world in general. Right

now, we are in the process of formalizing our presence in Belarus and already completed our establishment in KSA apart from other locations in Europe and MENA region."

## POWER HOUR MEETS WITH ENG. HAMAD

Power Hour meets with Eng. Hamad Al Ameri, taking his thoughts of future expansions and covering a story on Trojan's current projects.



## 10 YEARS OF EXCEEDING CLIENT EXPECTATIONS

**CELEBRATING ITS 10TH ANNIVERSARY IN 2019, TROJAN HOLDING IS A UAE-BASED CONTRACTING CONGLOMERATE WITH A DIVERSE PORTFOLIO OF PROJECTS THAT COVERS EVERYTHING FROM HOTELS, RESIDENTIAL AND COMMERCIAL PROPERTY THROUGH TO RETAIL, HOSPITALITY AND**

Moreover, employing over 25,000 personnel across eight subsidiaries in order to deliver high quality, on schedule turnkey solutions, the company offers a one-stop-shop service, with its huge technical team capable of working on every aspect of a building, no matter what the size or complexity. Able to deliver everything in-house,

local Hotel in Chechnya, Russia. Aptly named, it offers a hub of Middle Eastern charm and hospitality in the region. The hotel's architecture features traditional wind towers, or barjeel, and traditional Arabic facades, while the colours, materials, elements, and art further add to the Arabian ambience of the hotel. To add to these wins, Trojan has recently also

been awarded projects in the Kingdom of Saudi Arabia such as the Security Forces Medical Center for the Ministry of Interior and the new headquarters building for SABIC, as well as the Address Residences by Emaar in Dubai. Each country has its own rules and regulations for construction and construction related activities. These rules

## TOP CONTRACTORS IN UAE

Trojan Holding featured as "The Number One Contractor in the UAE".

# EMIRATES PROJECTS MAGAZINE: TROJAN 10 YEAR ANNIVERSARY

Trojan Holding was featured in the Emirates Projects Magazine, with special focus on the 10 year anniversary.



## MEED MARKET TALK: TROJAN HOLDING TACKLES TURNKEY PROJECTS

A one-stop shop for project delivery, focusing on technology and sustainability.



### Market Talk: Trojan Holding tackles turnkey projects

17 DECEMBER 2019 | BY MEED EDITORIAL



The company has built a reputation as a one-stop shop for project delivery by focusing on technology and sustainability

NEWS POWER 60 2019

## #30 Eng Hamad Al Ameri, Managing Director, Trojan Holding

Kasun Illankoon · July 30, 2019



## CONSTRUCTION BUSINESS NEWS: MIDDLE EAST'S TOP 60 MOST PROMINENT CONTRACTORS

Eng. Hamad Al Ameri, takes spot #30  
in UAE's top prominent contractors.

## TROJAN HOLDING WINS DH 4.6 BN ETIHAD RAIL CONTRACT

National Projects & Construction and China Railway Construction Corporation, will work on a 145 km stretch of railway line between Fujairah and Dubai-Sharjah border.



AWARDS NOMINATION DEADLINE MONDAY 27 JANUARY 2020

## 2019 CW Power 100: Eng Hamad Al Ameri of UAE's Trojan is #80

Managing director of Trojan General Contracting moves up nine spots in 2019 Construction Week Power 100



## 2019 CW POWER 100: ENG. HAMAD IS #80

Managing Director of Trojan Holding  
moves up 9 spots in 2019 CW Power  
100.

# 8 TIPS TO FIX YOUR POSTURE AT WORK

## IT'S ALL IN THE RIGHT ANGLES

